

# GamFed Newsletter (Oct 8 - Oct 14)

[Campaign Preview](#)

[HTML Source](#)

[Plain-Text Email](#)

[Details](#)



Share your gamification story

*Simply reply to this email with your story for entry into the next roundup*



## ***Our Main Story:***

*Bringing to you the first edition of your weekly newsletter*

GamFed endeavors to be a forum where members can help each other and in turn our industry grow

So we invite you to share.

- Tell us what you've been up to

...and in turn our industry grow.  
This weekly newsletter is an effort to bring members closer, explore opportunities & discover synergies.

Articles, achievements, case studies, events, interviews, special features - let us share, learn and make a difference together.

Let us show Sean Bean, WE *can* simply gamify!

- Tell us what you're looking forward to

Any ideas, any questions and any thoughts on how this newsletter might add value to you are welcome.

Don't worry, you'll only be respectfully hounded by me, [Rakshith Bhagavath](#). I'll be curating the newsletter.

### Our member news this week...



## Outstanding Gamification Awards 2018 now open!

The Awards will be presented at the [Gamification Europe Conference](#) in Amsterdam in November. Submit your nomination before October 18. Read about last year's winners & finalists [here](#). [Enter the Competition](#)

- Share
 Tweet
 Forward

## Free tools to visualize gamification projects

The search "Gamification free tools" on Google yields 3,950,000 results in 0.42 seconds. But luckily, Sandra Abadir, Founder, [GamUp](#), who has wandered the internet and returned with a sum up for the best free tools you can use to gamify your projects.



From badges to avatars, leaderboards to story-boards and awards, design just got 3,949,999 results easier.

[Keep Reading](#)



Share



Tweet



Forward

### Goal-Setting Theory x Gamification



## Understanding gamification through Goal Setting Theory

Gustavo Tondello, Ph.D. student at the University of Waterloo and researcher at of the [HCI Games Group](#) undertakes a conceptual investigation of gamification through the lens of goal setting theory with several informative takeaways.

[Keep Reading](#)



Share



Tweet



Forward

That's all for this week, folks!

- We are waiting for your thoughts, ideas, experiences, articles, case studies and event invitations.
- We are also considering turning the spotlight on a member and a company every week; not to mention an achievement corner that spotlights members' achievements.
- Write to us at: [membership@gamfed.com](mailto:membership@gamfed.com) or reach out to us by clicking on the links below if you would like to be featured!



---

Until next week when...



---

*Copyright © 2018, LIST:Gamfed, All rights reserved.*

**Our mailing address is:** [membership@gamfed.com](mailto:membership@gamfed.com)

Want to change how you receive these emails?  
You can update your preferences or unsubscribe from this list.

This email was sent to << Test Email Address >>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

GamFed · 53 Greenways Crescent · Shoreham-by-Sea, West Sussex BN43 6HR · United Kingdom

